

VENTURA EARTH DAY ECO FEST APRIL 27, 2019

Partnership Opportunities

Ventura's premier event showcasing green programs and products, and connecting with a large, diverse community of green consumers celebrating its 11th year.



Earth Day is a special event that reminds us of our connection to the planet, and to one another

Ventura Earth Day Eco Fest 2019

- More than 6,000 attendees
- Beautiful park setting in downtown Ventura
- Educational activities and on-site demos
- Entertainment, eco-arts/crafts, food and fun
- More than 100 exhibits, including a Green Auto Expo
- All proceeds benefit Ventura Charter School of Arts and Global Education, a 501 (c)3 non-profit organization



BECOME A SPONSOR



*"Hands-down, this was ****THE BEST**** experience with a festival that I have EVER had in the 10 years I have been working for Island Packers. The attention to detail was evident throughout the day."*
- Island Packers

THE CAUSE

Ventura Charter School of Arts and Global Education

Our students:

- engage in challenging, meaningful, academically rigorous project work.
- connect learning to real world issues and needs through discovery, inquiry, critical thinking, problem solving, and collaboration.
- develop conflict resolution skills to create a more peaceful world.
- learn to become stewards of the earth and of future generations.



SPONSORSHIP LEVELS

EARTH AMBASSADOR - \$2,500+

- Free 10' x 20' booth space in premier location
- Your Logo featured prominently in all Festival poster, materials and print advertisements
- 4 on-stage appreciation call outs; 1 announcement from your Company Representative
- Name recognition in all press media releases and blast emails
- Your Logo and website link featured on the event website www.VenturaEarthDay.org
- "Day-of" photos of your company featured at event
- Customized, framed Certificate of Earth Day Sponsorship

EARTH STEWARD - \$1,000

- Free 10' x 10' booth space in select high traffic area
- Your Logo included on Festival poster
- 2 on-stage appreciation call outs
- Name recognition in all press and other media releases
- Your Logo and website link featured on the event website www.VenturaEarthDay.org
- Framed Certificate of Earth Day Sponsorship

EARTH SUSTAINER - \$500

- Free 10' x 10' Booth space
- Your Name included on Festival poster
- 1 on-stage appreciation call out
- Name recognition in select press and other media releases
- Your Logo and website link featured on the event website www.VenturaEarthDay.org

*EARTH GUARDIAN (NPOs only) - \$125

- 10X10 Booth space
(*ask about being an Earth Educator)

EXHIBITORS / VENDORS

General - \$225 includes a 10' x 10' area. Exhibitors will be required to provide their own tables, chairs, booth, and canopy.

Green Auto Exhibit - \$1000

- Includes all benefits of Earth Steward Sponsorship level
(Fee includes space for one car; ask about additional cars)

Ask us about in-kind sponsorship options.



Join us

Saturday April 27, 2019

10am to 4pm

**Bike Valet, Food Vendors, Music, Live
Entertainment and more**

Contact info@venturaearthday.org



"The Ventura Earth Day Festival is a great community asset and event. Let's hope it continues to grow."

- Chris Weid, City of Ventura